



BIOCOMES

New biological control products
for sustainable farming and forestry

**BIOLOGICAL CONTROL MANUFACTURERS IN EUROPE DEVELOP NOVEL
BIOLOGICAL CONTROL PRODUCTS TO SUPPORT THE IMPLEMENTATION OF
INTEGRATED PEST MANAGEMENT IN AGRICULTURE AND FORESTRY**

Project number: FP7-KBBE-2013-7

Grant agreement no: 612713

Project acronym: BIOCOMES

Coordination: DLO, The Netherlands

Starting date: 1 December 2013

Duration: 48 months

**Deliverable D13.6 Video's (5-8) and 10 tweets/month on Twitter
account and 10 news items/month Facebook account of the
BIOCOMES**

Workpackage: WP13 Public dissemination, communication with stakeholders
and training

Lead partner: 1 DLO

Contributing partners: 1 DLO

Due date according to DoW: 30 November 2017

Date of actual delivery: 21 November 2017

Dissemination Level		
PU	Public	X
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 612713.



1. Executive summary

To inform end users about biocontrol and the developed BCAs in the BIOCOTES project 3 animated videos have been produced.

To inform end users and other stakeholders about the final results of the BIOCOTES project 16 short video presentations have been uploaded on the website.

To inform all stakeholders about the progresses in the project, the development of the BCAs, and the contribution of the BIOCOTES BCAs to the Implementation of Directive 2009/128/EC over 100 news articles have been produced on the website and in the newsletters. All news articles have also been shared via social media (Twitter and LinkedIn).

2. Videos

The animated videos about biological control are explaining what biological control is (video 1) and how diseases (video 2) and pests (video 3) can be controlled with the BCAs BIOCOTES researchers have been working on during the project. [Link to YouTube-channel of BIOCOTES](#). The first video explaining biological control had more than 3.500 views at the end of the project.

The videos about the presentations with the final results at the end of the project are focussing on the **diseases**:

- [Brown rot in stone fruit \(WP7\)](#)
- [Fungal root diseased in forest nurseries \(WP3\)](#)
- [Fusarium in cereals \(WP6\)](#)
- [Powdery mildew in cereals \(WP8\)](#)
- [Verticillium wilt in Brassicas \(WP 5\)](#)

On the **pests**:

- [Aphids in fruit orchards \(WP10\)](#)
- [Cabbage moth in cabbage \(WP11\)](#)
- [Gypsy moth in forests \(WP3\)](#)
- [Large pine weevil on tree seedlings \(WP3\)](#)
- [Potato moths \(WP4\)](#)
- [Tomato leaf miner \(WP4\)](#)
- [Whiteflies in greenhouses \(WP9\)](#)

On the **technologies**:

- [Production of entomopathogenic viruses \(WP1\)](#)
- [Production of entomopathogenic nematodes \(WP1, 2\)](#)

On the **development of BCAs** with respect to:

- [Environmental sustainability \(WP12\)](#)
- [Risk assessment \(WP12\)](#)
- [Economic sustainability \(WP12\)](#)

3. News articles and the use of social media Twitter, LinkedIn and Slideshare

At the start of the project we have concluded that the social media platforms Twitter and LinkedIn would be the most suitable to reach our target groups.

We produced interviews with relevant figure heads representing our stakeholder groups: scientific public, biological control industry and end users, regulators/policy makers/certification authorities. We produced research updates (40) [and slideshare presentations \(9\)](#) about the progresses in the work packages 3, 5, 6, 7, 8, 10 and 11.

To share this information with our stakeholders we used more than 225 tweets and 30 LinkedIn updates. At the end of the project we had ca 300 followers on Twitter and 150 followers on LinkedIn. The total number of views of the BIOCOTES slideshare presentations is > 5000.