



# BIOCOMES

New biological control products  
for sustainable farming and forestry

**BIOLOGICAL CONTROL MANUFACTURERS IN EUROPE DEVELOP NOVEL  
BIOLOGICAL CONTROL PRODUCTS TO SUPPORT THE IMPLEMENTATION OF  
INTEGRATED PEST MANAGEMENT IN AGRICULTURE AND FORESTRY**

Project number: FP7-KBBE-2013-7

Grant agreement no: 612713

Project acronym: BIOCOMES

Coordination: DLO, The Netherlands

Starting date: 1 December 2013

Duration: 48 months

## Deliverable D13.5 Newsletters (6)

Workpackage: WP13 Public dissemination, communication with stakeholders and training

Lead partner: 1 DLO

Contributing partners: 1 DLO

Due date according to DoW: 30 November 2016

Date of actual delivery: 28-11-2016

Dissemination Level		
<b>PU</b>	Public	X
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	

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**Newsletter 3:**

Has been launched on 3 July 2015 and was sent to 245 subscribers.

41% of the subscribers opened the e-newsletter and 20% of all subscribers clicked to at least one article.

Top locations by opens:

1. Netherlands (37%)
2. Germany (26%)
3. USA (14%)
4. France (5%)
5. Argentina (5%)

**Newsletter 4:**

Has been launched on 2 October 2015 and was sent to 262 subscribers.

50% of the subscribers opened the e-newsletter and 19% of all subscribers clicked to at least one article.

Top locations by opens:

1. Netherlands (28%)
2. USA (17%)
3. Belgium (12%)
4. Germany (12%)
5. France (7%)

**Newsletter 5:**

Has been launched on 28 January 2016 and was sent to 284 subscribers.

48% of the subscribers opened the e-newsletter and 18% of all subscribers clicked to at least one article.

Top locations by opens:

1. Switzerland (31%)
2. Belgium (11%)
3. Germany (11%)
4. USA (10%)
5. Netherlands (10%)

**Newsletter 6:**

Has been launched on 29 April 2016 and was sent to 309 subscribers.

43% of the subscribers opened the e-newsletter and 16% of all subscribers clicked to at least one article.

Top locations by opens:

1. Netherlands (28%)
2. Germany (17%)
3. United Kingdom (11%)
4. USA (11%)
5. Belgium (6%)

**Newsletter 7:**

Has been launched on 19 August 2016 and was sent to 339 subscribers.

49% of the subscribers opened the e-newsletter and 27% of all subscribers clicked to at least one article.

Top locations by opens:

1. Sweden (31%)
2. Spain (14%)
3. USA (12%)
4. Netherlands (9%)
5. Belgium (6%)

**Newsletter 8:**

Has been launched on 28 November 2016 and was sent to 378 subscribers.