



BIOCOMES

New biological control products
for sustainable farming and forestry

**BIOLOGICAL CONTROL MANUFACTURERS IN EUROPE DEVELOP NOVEL
BIOLOGICAL CONTROL PRODUCTS TO SUPPORT THE IMPLEMENTATION OF
INTEGRATED PEST MANAGEMENT IN AGRICULTURE AND FORESTRY**

Project number: FP7-KBBE-2013-7

Grant agreement no: 612713

Project acronym: BIOCOMES

Coordination: DLO, The Netherlands

Starting date: 1 December 2013

Duration: 48 months

Deliverable D13.3 Newsletters (2)

Workpackage: WP13 Public dissemination, communication with stakeholders and training

Lead partner: 1 DLO

Contributing partners: 1 DLO

Due date according to DoW: 31 May 2015

Date of actual delivery: 26 May 2015

Dissemination Level		
PU	Public	X
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 612713.



Newsletters:

Every newsletter presents information about the latest developments regarding the research of the work packages according to the quarterly reports.

In addition to that a leading article is being produced based on an interview with a BIOCOMES-partner. In these interviews the company or research institute representatives tell why they choose to be part of the BIOCOMES consortium, how they stimulate the use of biological control in their own companies, and how they think about the cooperation in the project.

Finally the newsletter gives an overview of the latest publications of partners with respect to biological control and upcoming congresses and conferences where BIOCOMES will be (re)presented.

Newsletter 1:

Has been launched on 17 February 2015 and was sent to 144 subscribers. Subscribers are the persons that voluntarily subscribed to the newsletter via the website www.biocomes.eu. 55.9% of the subscribers opened the e-newsletter and 28% of all subscribers clicked to at least one article.

Toplocations by opens:

1. The Netherlands (26.8%)
2. Germany (17.5%)
3. Belgium (16.1)
4. United States (9.8%)
5. France (9.6%)

The newsletter has also been forwarded one time to a selected group of important stakeholders for the BIOCOMES project to draw their attention: European IPM networks and scientific communities, professional agricultural and industrial associations, retail organizations, extension/advisory services in Europe, Government and regulators/policy makers at European and national levels, incl. certification authorities, Agro-chemical industry and end users: farmers and foresters. The e-mail was sent to a group of about 150 persons. Together with promotional activities via social media, BIOCOMES website, Wageningen UR website and newsletter the subscribers list has grown to more than 200.

Newsletter 2:

Has been launched on 28 April 2015 and was sent to 223 subscribers.

50% of the subscribers opened the e-newsletter and 22.7% of all subscribers clicked to at least one article.

Toplocations by opens:

1. Germany (26.1%)
2. The Netherlands (18.6%)
3. USA (16.3%)
4. Spain (8.9%)
5. Belgium (6.6%)

One person unsubscribed. At the end of May the BIOCOMES newsletter list contained 229 subscribers.