



BIOCOMES

New biological control products
for sustainable farming and forestry

**BIOLOGICAL CONTROL MANUFACTURERS IN EUROPE DEVELOP NOVEL
BIOLOGICAL CONTROL PRODUCTS TO SUPPORT THE IMPLEMENTATION OF
INTEGRATED PEST MANAGEMENT IN AGRICULTURE AND FORESTRY**

GRANT AGREEMENT NO.: 612713

- Workpackage:** 13 Public dissemination, communication with stakeholders and training
- Deliverable:** 13.2 Website and BIOCOMES Twitter and Facebook accounts, poster, basic Powerpoint / Prezi presentation and 2 banners about BIOCOMES and infographic on biological pest control
- Partner responsible:** 1 DLO, in collaboration with partners 2 ABC, 3 BIOGARD, 4 ENE, 5 OPEN, 6 PROPH, 7 VIRIDAXIS
- Due date according to DoW:** 1 March 2014
- Date of actual delivery:** 5 March 2014



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 612713.

Website

www.biocomes.eu

An easy accessible website has been launched. The diseases, pests and technologies developed by BIOCOTES are landing pages from where information about the biological control products that will be developed can be found.

One page is offering information about the BIOCOTES project and one page is offering information about biological control. An infographic where biological control (products) is explained has been added to this page. A standalone Prezi presentation will complete the information about biological control.

Relevant publications and information about the BIOCOTES partners has been added to the website.

Twitter account

@biocomes

The Twitter account is launched and this account is now being followed by 56 people.

@biocomes is following 122 primary stakeholders and has produced 11 tweets until now (March 2014).

LinkedIn account

[BIOCOTES EU project](#) has been launched and has 4 followers (March 2014).

Facebook account

A Facebook account did not seem the most appropriated social medium. Instead of Facebook are investigating the possibilities and opportunities of a

Google+ account

The use of a Google+ account is interesting combined with the website. It can result in a higher ranking in Google.

Poster

A poster about the BIOCOTES project has been produced and is available for every partner as pdf via the BIOCOTES team site. The poster can be printed on A0-format at any moment and when needed.

Basic powerpoint

Eight basic slides with information about the BIOCOTES project and partners have been produced and are available for every partner via the BIOCOTES team site.

Banner

A BIOCOTES banner has been produced for use at events. It is a very visual banner which offers short information about the pests and diseases BIOCOTES is working on. The banner is available as pdf on the BIOCOTES team site and can be printed at any moment when needed.

Infographic

An infographic on biological control has been produced and is available as picture and as pdf. The infographic has been uploaded to the BIOCOTES website (page: About biological control). The infographic can be shared via social media.